



DENVER  
ART MUSEUM

100 W 14th Ave Pkwy  
Denver, CO 80204-2788  
[www.denverartmuseum.org](http://www.denverartmuseum.org)

March 21–July 19, 2009

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## Exhibition Facts

### DESCRIPTION:

*The Psychedelic Experience: Rock Posters from the San Francisco Bay Area, 1965-71*, features approximately 300 wildly experimental and visually stunning works from the Denver Art Museum's newly acquired collection of posters promoting dance concerts and other "happenings" that have since become iconic symbols of the youth culture of the 1960s and '70s. *The Psychedelic Experience* will emphasize the poster artists, their patrons and the many influences that shaped these significant works during a time of radical American social change.

### PROGRAMMING:

Visitors are invited to immerse themselves in the era of experimentation and free thinking through video, music and interactive components in the adjacent Martin & McCormick Gallery. Visitors can share their memories from the period, experiences with the music and their take on the visual culture of the time. A poster-making station, outfitted with all of the materials and inspiration needed to create a modern day psychedelic poster will be on hand. Do-It-Yourself light shows and '60s music listening stations complete the psychedelic journey. Additional classes and courses are open to everyone, from novices to experts. See "Exhibition Programming" or visit [www.denverartmuseum.org/adultprograms](http://www.denverartmuseum.org/adultprograms) for a full listing of programs.

### WHEN:

March 21, 2009 through July 19, 2009

### TICKETS AND GROUP SALES

Admission for this exhibition, which includes general Museum admission: FREE for museum members, \$15 adults, \$12 seniors and students, \$7 for visitors aged 6 to 18, free for children under six. Tickets can be purchased at the Museum and by phone during normal business hours or online 24 hours a day at [www.denverartmuseum.org](http://www.denverartmuseum.org). For information in Spanish, call 720-913-0169. A \$1 per ticket service fee will be added to online orders and a \$3 per-ticket service fee will be added to phone orders.

Adult and student groups of 10 or more can save time and money on visits to the DAM. Two weeks advance reservation is required. Please email [groupsales@denverartmuseum.org](mailto:groupsales@denverartmuseum.org) for more information.

### MUSEUM HOURS AND LOCATION:

Museum hours are Tuesday through Thursday 10 a.m.–5 p.m., Friday 10 a.m.–10 p.m., Saturday 10 a.m.–5 p.m., Sunday noon–5 p.m. The Museum is closed to the public every Monday. For general Museum information, visit [www.denverartmuseum.org](http://www.denverartmuseum.org) or call 720-865-5000. The Denver Art Museum is located on 13th Avenue between Broadway and Bannock Streets, just south of Civic Center. Parking is available in the Cultural Complex Garage; enter at 12th Avenue west of Broadway.

### EXHIBITION ORGANIZERS AND SPONSORS:

*The Psychedelic Experience: Rock Posters from the San Francisco Bay Area, 1965-71*, is organized by the Denver Art Museum. Local support is provided by Accenture, the Denver Art Museum's Technology Partner. Additional funding is provided by Avande Inc., the citizens who support the Scientific and Cultural Facilities District and the generous donors to the Annual Leadership Campaign. Promotional support is provided by *The Denver Post*, *5280 Magazine* and CBS4.